



PLATINEX ANNOUNCES CEO VIDEO INTERVIEW

TORONTO, ONTARIO, July 15, 2010 - Platinex Inc. (TSX-V: PTX), a Canadian exploration company, announced today that President and CEO, James R. Trusler completed a video interview for SmallCapPower.com, an online company dedicated to tracking stocks with market caps from \$5 to \$500 million. The interview touches on Platinex's current and future plans as well as the drill program on the company's Shining Tree gold property. You can find the [interview](#) on Small Cap Power's website.

About SmallCapPower.com

SmallCapPower.com (SCP) is a leading resource for small cap investing. As an interactive website with rich investment content and dynamic functionality, SCP brings investors and financial industry professionals together to discover and communicate with small cap companies.

About Platinex Inc.

Platinex is a Canadian mining exploration company. PTX's management team has been leaders in the exploration and development of Platinum Group Elements (PGEs) in North America for 24 years. Platinex also actively pursues the opportunistic acquisition of other precious metal targets. For further information please contact:

Platinex Inc.

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To receive Company press releases, please email lparadis@platinex.com and mention "Platinex press release" on the subject line.

FORWARD-LOOKING STATEMENTS:

Except for statements of historical fact, all statements in this news release - including, without limitation, statements regarding future plans and objectives, are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate; actual results and future events could differ materially from those anticipated in such statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.